

SEYTU[®] | KENYA
VERGARA[®]



SEYTU.COM

KENYA VERGARA

“Embrace beauty by ensuring that both you and your self-esteem are at their absolute best”

SEYTÚ invites you to embrace a full lifestyle, rooted in the philosophy of self-love and personal balance.

We offer you the chance to thrive and become the best version of yourself through care and self-discovery, empowering you to transform your life.



KENYA VERGARA



SEYTU[®]

TAKE CARE OF YOUR BEAUTY

OFFICIAL SPONSOR

MISS * UNIVERSE



SEYTÚ WILL TAKE CARE OF AND HIGHLIGHT THE BEAUTY OF MISS UNIVERSE AND MISS UNIVERSE MÉXICO

We are proud sponsors of the biggest beauty pageant in the world

LATINA

COLECCIÓN

Inspired BY US





PINK EYESHADOW PALETTE
BROWN EYESHADOW PALETTE

- Buildable, blendable and highly pigmented colors
- Long-lasting, even coverage
- Includes 8 shades, each palette includes applicator brush and inner mirror
- Wet/dry technology: wet or dry application



Limited Edition

THE COLOR OF ✨ YOUR CONSTELLATION



Orion will help protect the colored nail enamel, providing longer wear and intense shine.





_NAIL ENAMEL

- Fast drying
- Perfect and homogeneous coverage
- Vibrant, high-shine finish
- 8-Free formula



Vegan



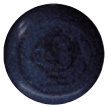
Long-lasting

TAKE CARE OF YOUR BEAUTY

TAKE CARE OF YOUR BEAUTY

TAKE CARE OF YOUR BEAUTY

TAKE CARE OF YOUR BEAUTY



GÉMINIS



CAPRICORNIO



PISCIS



ACUARIO



ARIES



LEO



YOUR SIGN ✨
YOUR IDEAL COLOR



LIBRA



TAURO



CÁNCER



ESCORPIO



SAGITARIO



VIRGO

LIPSTICKS FOR ALL OCCASIONS



Matte
Liquid
Lipstick
Kalahari

MATTE LIQUID LIPSTICK

- Matte finish
- Quick-drying formula



Vegan



Long-
lasting



Water
resistant

THE IDEAL COLOR *for your skin tone* ✦

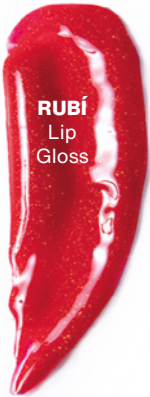


SEYTU.COM

SHADES FOR EVERY OCCASION



SEYTÚ RED
Moisturizing
Lipstick



RUBÍ
Lip
Gloss



MOISTURIZING LIPSTICK

- Creamy texture
- High pigmentation
- Satin effect

Ingredients:

- Shea butter
- Grapeseed oil
- Vitamin E



TAKE CARE OF YOUR BEAUTY

TAKE CARE OF YOUR BEAUTY

TAKE CARE OF YOUR BEAUTY

TAKE CARE OF YOUR BEAUTY

SHINE ✨ ALL DAY AND NIGHT

DISCOVER A BUILT-IN MIRROR
AND A TOUCH OF ENCHANTING
LIGHT IN OUR PACKAGING



_Topaz

_Ámbar

_Ágata

_Zafiro

_Ópalo

_Rubí

LIP GLOSS

- Luminous finish
- Light, non-sticky formula
- Volumizing effect

Ingredients:

- Vitamin E
- Castor oil



MAKEUP

YOUR JOURNEY TO PERFECT EYELINER



1

Liquid
Eyeliner

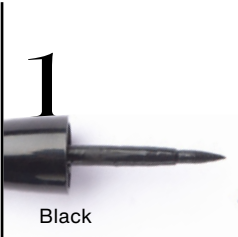


2

Eyeliner
Penliner



PERFECT LINES ✨



GRAPHIC



CAT EYE



FOXY EYE



CLASSIC

SEYTU.COM



Long-lasting



Water resistant

LIQUID EYELINER

- Matte finish
- High coverage
- Fast-drying
- High precision brush tip

EYELINER PENLINER

- Precise and flawless application
- Fast-drying
- Doesn't smudge



Vegan



EYEBROW PENCIL

- Natural coverage
- Matte and creamy finish
- Lengthening and volumizing effect
- With ingredients that can contribute to strengthen eyebrows

Ingredients:

- Nylon fibers
- Nanocapsulated jojoba extract
- Shea butter



Long-lasting



FSC



Universal and Brown



CLEANSSES



DEFINES



DEEPS



EYEBROW LINER KIT

- Long-lasting
- Full coverage
- Defined and volumized finish

ENHANCE YOUR LOOK



TAKE CARE OF YOUR BEAUTY

TAKE CARE OF YOUR BEAUTY

TAKE CARE OF YOUR BEAUTY

TAKE CARE OF YOUR BEAUTY

__EYELASH MASCARA

- Curls and separates lashes to perfection
- No clumps
- Formula that helps to strengthen lashes

Ingredients:

- Mamey kernel oil
- Vitamins A and E



Water
resistant



SEYTU.COM

MAXIMUM
LENGHT



PRECISE
BRUSH
APPLICATION

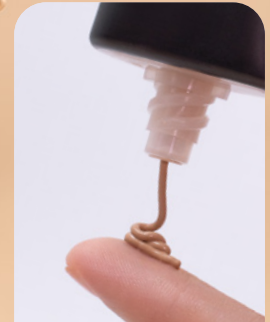
♥ Homogeneous application



FOR EVERY
**SKIN
TONE**



WATER 
AND SWEAT
PROOF



Fair

Light Sand

Soft Honey

Natural Beige

Warm Beige

Creamy Natural

Sun Beige

Caramel

Cocoa

TAKE CARE OF YOUR BEAUTY

TAKE CARE OF YOUR BEAUTY

TAKE CARE OF YOUR BEAUTY

TAKE CARE OF YOUR BEAUTY

EXPERT FINISH, ALL DAY

LIQUID MAKEUP BRUSH

- Flawless finish
- Broad coverage
- Soft bristles

UP+ LIQUID FOUNDATION

- Matte finish
- Buildable coverage
- Blurs expression lines

Ingredients:

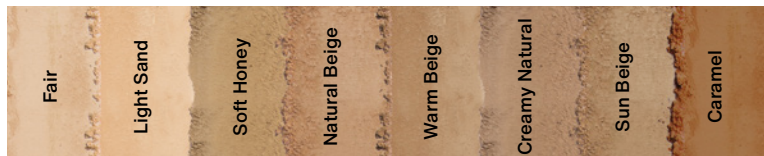
- Hydrolyzed collagen
- Hyaluronic acid • Jojoba oil
- Vitamin E • Zinc oxide



USE IT
DRY OR
WET

Long-lasting

SEYTU.COM



TAKE CARE OF YOUR BEAUTY

TAKE CARE OF YOUR BEAUTY

TAKE CARE OF YOUR BEAUTY

TAKE CARE OF YOUR BEAUTY

BRILLIANCE

→
USE THEM
TOGETHER
←

**2 IN 1
MAKEUP**

- 2-in-1 Formula: wet/dry
- Medium coverage
- Ultra-fine texture
- Controls skin shine

Seamless beauty with ✨
EVERY STROKE

Fair

Light

Medium

Deep



**LIQUID
CONCEALER**

- Lasts up to 8 hours
- Perfect for concealing imperfections

Ingredients:

- Hyaluronic acid
- Vitamin E



Vegan



Waterproof



Long-lasting

FLAWLESS AND SHINE-FREE FINISH

TRANSLUCENT POWDER

- Improves makeup finish
- Controls and reduces facial shine
- Does not clog pores



FSC





COMPACT BLUSH

- High pigmentation
- Ultra silky texture
- Natural and satin finish



Long-lasting



FSC



Micronized product

CHOOSE
YOUR
★
FAVORITE



Peach

Apricot

Plum

COLOR AND *luminosity*



SEYTU.COM



HIGHLIGHTING POWDER

- Luminous finish
- Light and velvety texture



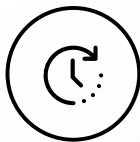
FSC



Micronized
product



Ultra
pigmentation



Long-
lasting



YOUR ✨ *FAVORITE* *beauty tools*



MAKEUP SPONGE

- Ideal for liquid and powder textures
- Homogeneous application
- Natural coverage
- Reusable and washable



EYELINER

LIPS

BLENDING

EYEBROWS

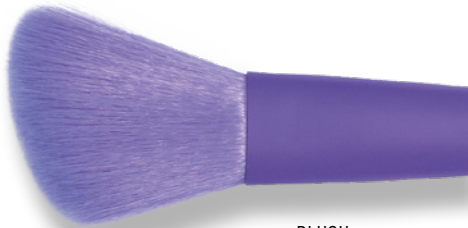
EYESHADOWS

__EYE AND LIP BRUSH SET

__FACE BRUSH SET



LOOSE POWDER



BLUSH



PRECISION

BRUSHES
DESIGNED ✨
FOR EVERY STEP
OF YOUR LOOK

TAKE CARE OF YOUR BEAUTY TAKE CARE OF YOUR BEAUTY TAKE CARE OF YOUR BEAUTY

SEYTU.COM

Daily cleansing ✨ FOR YOUR SKIN

__EYE MAKEUP REMOVER

- Removes waterproof makeup
- Formulated with the ideal pH to avoid eye irritation
- Free from oily sensation

Ingredients:

- Cucumber extract • Allantoin
- Tsubaki oil • Aloe vera
- Portulaca extract



Daily use



Day or night



Vegan



__FACIAL CLEANSING CREAM

- Gently removes makeup
- Conditions and moisturizes the skin
- Provides refreshing sensation

Ingredients:

- Hydrolyzed keratin
- Avocado oil
- Chamomile • Vitamin E



Daily use



Day or night



FACIAL CLEANSING FOAM

- Removes impurities from the skin
- Provides hydration, softness and a feeling of freshness

Ingredients:

- Moringa
- Aloe Vera



Daily use



Day and night



Vegan



MOISTURIZING TONER

- Helps maintain skin hydration
- Fast-absorbing formula
- Ideal for sensitive skin

Ingredients:

- Aloe vera
- Cucumber
- Witch hazel



Daily use



Day and night



Vegan



Moisturizing LINE ✨



Daily use



Fragrance free



MOISTURIZING FACIAL SERUM

- Prolonged hydration
- Improves firmness and the appearance of softness to your skin
- Light, easily absorbed texture

Ingredients:

- Hyaluronic acid
- Peptides • Aloe vera



Day and night



Vegan



MOISTURIZING EYE SERUM

- Improves the appearance of expression lines
- Provides hydration and firmness
- With metallic applicator that promotes microcirculation

Ingredients:

- Peptides • Aloe vera
- Cucumber • Soy protein



Day and night



Vegan



MOISTURIZING DAY CREAM

- Helps maintain skin hydration
- Maintains the youthful appearance of the skin
- Protects your skin from damage caused by pollution

Additional ingredients:

- Purisoft® • Vitamin E



Day



Vegan



Formula with low molecular weight hyaluronic acid



MOISTURIZING NIGHT CREAM



Night

- Restores the skin's hydration and protective barrier
- Helps delay the appearance of visible aging signs
- Contribute to improving the firm appearance of the skin

Additional ingredients:

- Hyalurosmooth® • Vitamin E



MORE HYDRATION



Complement your *★* ROUTINE

— FACIAL MASK

- Removes dead skin cells
- Helps in the skin repair process
- Provides hydration, softness and freshness

Ingredients:

- Papain
- Oat and seaweed extract
- Aloe vera • Vitamin E



Once or twice a week



Day or night



Vegan



↑
**ALTERNATE THEM
IN YOUR ROUTINE**
↓



♥ For all skin types



FACIAL SCRUB WITH GINSENG EXTRACT

- Deep exfoliation, which removes dead skin cells
- Helps to revitalize and moisturize the skin

Ingredients:

- Ginseng extract
- Witch hazel



Once or
twice a
week



Day or
night



Vegan

SYSTEM

TIME-SPECIALIST

SYSTEM Time-Specialist combines common ingredients like **Bakuchiol**, **Low Molecular Weight Hyaluronic Acid**, and exclusive **Lipowheat™** extract in optimal concentrations to enhance the skin's appearance and address significant signs of aging.



Daily use



Fragrance free



Vegan



DAY CREAM



Day

- Helps improve the appearance of signs of aging
- Stimulates collagen and elastin production
- Improves skin texture and firmness

Additional ingredients:

- Niacinamide (3%)

EYE CREAM



Day and night

- Lifting effect on the eyes
- Reduces the appearance of puffiness and dark circles
- Promotes a firm appearance in the eye area

Additional ingredients:

- Peptides • Isoflavones

NIGHT SERUM



Night

- Improves the appearance of expression lines
- Diminishes signs of skin fatigue and puffiness
- Increases firmness and elasticity

Additional ingredients:

- Retinol • Peptides
- Niacinamide (5%)

STAND THE TEST OF TIME



Experience an improvement
in the appearance of fine lines
in just 90 days*

SEYTU.COM

At 4 weeks,

users noticed a more even
skin appearance

At 6 weeks,

users perceived that their
skin was more hydrated

At 8 weeks,

users felt smoother skin
and a decrease in the
appearance of blemishes
and fine lines

After 10 weeks

users noticed a more
luminous skin



*Panel conducted on 70 people using the complete
SYSTEM Time-Specialist line, under the official 90-day
usage recommendations.

SYSTEM

T-SPECIALIST

♥ Blueberry flavor



Blueberry-flavored food supplement, added with Lipowheat™, Vitamin C, Vitamin E and Zinc. Sweetened with Monk Fruit and Stevia.



READY-TO-DRINK YOUTHFULNESS



T-SPECIALIST SUPPLEMENT

Contents | Box with 30 packets,
5g each

Recommended use:
Take 2 packets diluted
in water every day

→
**USE THEM
TOGETHER**
←

**ENJOY IT IN
YOUR SHAKER**



Sweetened
with Monk Fruit
and Stevia



Vitamins
C y E



Lipowheat™



*This product is not intended to diagnose, treat, cure, or prevent any disease.
These statements have not been evaluated by the Food and Drug Administration.

SYSTEM

HAIR-SPECIALIST

At **SEYTÚ**, we created the solution provides a healthy appearance to the hair with **SYSTEM Hair-Specialist**; formulated with phyto-peptides extracted turmeric root and natural extracts, which act from the scalp to reduce hair loss due to breakage and stimulate hair growth.



Vegan



For all hair types

FORTIFYING HAIR LOTION

- Controls hair loss
- Promotes microcirculation
- Stimulates hair growth
- Favours the scalp, giving it the appearance of greater volume

Ingredients:

- Capilia longa™
- Thyme extract

FORTIFYING SHAMPOO



Sulfate free

- Collaborates to reduce hair loss
- Promotes hair strength
- Restores shine and hydration to the hair
- Protects the scalp

Ingredients:

- Capilia longa™ • Calendula extract • Thyme extract
- Aloe vera extract



CAPILIA LONGA™



KERANAT™



**HAIR SYSTEM
WITH PROVEN
RESULTS***

BEFORE

AFTER



97%
of the panel

reported reduced hair loss and hair that is more manageable, shiny, and free from frizz.

94%
of the panel

noticed an increase in hair volume and growth.

84%
of the panel

felt that their hair gained strength.

**Panel conducted on 70 people using the complete SYSTEM Hair-Specialist line, under the official 90-day usage recommendations.*

SEYTU.COM

SYSTEM

H-SPECIALIST



Strawberry-flavored food supplement, added with KERANAT™, Biotin, Vitamins A, C, B5, B6, Zinc and Selenium. Sweetened with Monk Fruit and Stevia.

PACKED WITH VITAMINS

ENJOY IT IN YOUR SHAKER



Strawberry flavor

Sweetened with Monk Fruit and Stevia



H-SPECIALIST SUPPLEMENT

Contents | Box with 30 packets, 5g each

Recommended use:
Take 1 packet diluted in water every day

**This product is not intended to diagnose, treat, cure, or prevent any disease. These statements have not been evaluated by the Food and Drug Administration.*

SYSTEM

LUMINOUS-SPECIALIST



SYSTEM LUMINOUS-SPECIALIST, formulated with lightening and antioxidant ingredients such as Mulberry Root Extract and 4% Niacinamide, both scientifically proven to prevent and progressively diminish skin blemishes.

_ DARK SPOT GEL



Night



Alcohol
free



Fragrance
free

- Reduces the appearance of dark spots
- Improves texture and even tone
- Provides gentle exfoliation
- Provides skin radiance

Additional ingredients:

- Mandelic acid 7%
- Tranexamic Acid 3%

_ NECK, CHEST AND HAND CREAM



Day and
night



Daily
use

- Prevents and minimizes lentigines
- Evens skin tone
- Retains hydration in the skin

Additional ingredients:

- Delentigo™

MAINTAIN AN EVEN SKIN TONE

Visibly corrects spots on your skin in 6 weeks*



CONTRIBUTES TO REDUCING THE APPEARANCE OF STAINS WITH CONSTANT USE

CAUSED BY NATURAL AGING, SUN DAMAGE AND ACNE MARKS

94%
of the panel

noticed a decrease in the intensity of their facial blemishes.

90%
of the panel

perceived less dark spots on their skin.

95%
of the panel

reported a decrease in the size and intensity of dark spots on their hands, neck and chest.

*Panel conducted on 50 people after using the complete SYSTEM Luminous-Specialist line under the official recommendations for use for 6 weeks.

OML PLUS

THE [✦] PLUS *your skin deserves*

OML PLUS LIP BALM

- Moisturizing formula with a smooth texture
- Protects lips from UVA and UVB rays
- Without oily sensation



Daily use



Day and night



**OML PLUS EXTRACT:
CONTAINS INGREDIENTS OF
NATURAL ORIGIN, WHICH
PROVIDE MULTIPLE BENEFITS
FOR THE SKIN AND HAIR**

OML PLUS GEL PREMIUM

- Moisturizes and conditions
- Provides a healthier and firmer appearance
- Provides hydration to the skin



Daily use



Day and night



WITH ✨ OML PLUS EXTRACT



NATURAL HERBAL EXTRACTS SHAMPOO



Vegan



For all
hair types

- Provides softness
- Balanced hydration
- Provides intense shine

NATURAL HERBAL EXTRACTS HAIR CONDITIONER



Vegan



For all
hair types

- Offers nourishment to the hair strands
- Moisturizing formula that provides vitality, shine and softness



HAIR GEL



For all
hair types

- Ideal to keep your hairstyle all day long
- Alcohol free
- Leaves no residue

Repair your hair ✦ FROM ROOT TO TIP



For
damaged
hair



SPECIAL CARE SHAMPOO FOR WEAK HAIR

- Formulated with active ingredients to strengthen hair
- Provides added hydration and conditioning
- Provides shine, softness and flexibility

Ingredients:

- Guarana extract
- Biotin

♥ Reduces frizz



**USE FROM
MID-LENGTHS
TO ENDS**

DEEP REPAIR HAIR MASK

- Intensely conditions hair
- Restores brittle, dry and damaged fibers
- Provides silky, manageable and shiny hair

Ingredients:

- Hydrolyzed keratin • Seaweed extract
- Inula extract



For damaged hair



For all hair types



Increases shine

MULTIVITAMIN HAIR COMPLEX

- Intensive treatment that can help improve the appearance of dry skin and damaged hair
- Acts to restructures hair fibers
- Perfect conditioning and intense shine

Ingredients:

- Hydrolyzed keratin
- Vitamins and 9 extracts of natural origin



All hair types



For damaged hair

COLOR, DURABILITY AND STYLE

TAKE CARE OF YOUR BEAUTY

TAKE CARE OF YOUR BEAUTY

TAKE CARE OF YOUR BEAUTY

TAKE CARE OF YOUR BEAUTY



→
**USE THEM
TOGETHER**
←



TAKE CARE OF YOUR BEAUTY

TAKE CARE OF YOUR BEAUTY

TAKE CARE OF YOUR BEAUTY

TAKE CARE OF YOUR BEAUTY



9/00
Extra Light
Blonde



7/00
Light
Blonde



5/00
Light
Brown



3/00
Dark
Brown



6/34
Mocha



6/66
Red



1/00
Natural
Black



PERMANENT DYE AMMONIA-FREE



For all
hair types

- Latest generation formula that dyes your hair without damaging it
- Helps strengthen hair, restoring its elasticity and strength
- 100% ammonia-free

Ingredients:

- Hydrolyzed keratin • Bisabolol

COLOR PROTECT SHAMPOO



Vegan



Processed
hair

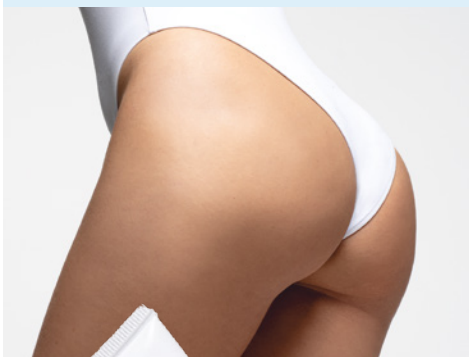
- Protects color and hair after dyeing
- Increased repairing power on hair fibers
- Intense shine and flexibility

Ingredients:

- Peach extract
- Sunflower seed extract

SPECIALIZED CARE FOR YOUR SKIN

IMPROVE YOUR SKIN'S TEXTURE
WHILE MOISTURIZING
AND SOFTENING IT



_TONING CREAM

- Ideal for targeting and preventing cellulite areas
- Lightweight, fast-absorbing formula
- Moisturizes and softens the skin

Ingredients:

- Caffeine • L-Carnitine • Shea butter
- Asian pennywort



Daily Use



Day and night



Natural ingredients

IMPROVE THE APPEARANCE *of your skin*

STRETCH MARK GEL-CREAM

- Collaborates in attenuating the appearance of stretch marks
- Improves skin texture and smoothness
- Light consistency

Ingredients:

- Striover™ • Centella asiatica extract
- Hyaluronic acid • Shea butter



Daily use



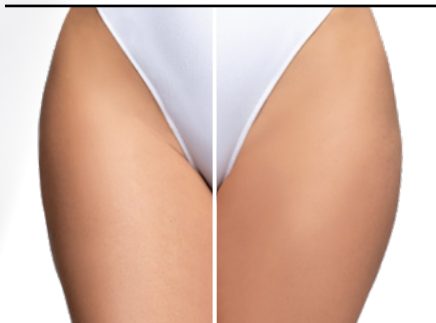
Day and night



Vegan



SEYTU.COM



TAKE CARE OF YOUR BEAUTY

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TAKE CARE OF YOUR BEAUTY

DISINFECTION **WITHOUT DRYNESS**

HAND CREAM

- Cleanses without drying the skin
- Provides hydration



Vegan



Alcohol free

Fragrances:

- Vanilla
- Apple-Pear
- Watermelon-Melon



Irresistible aromas that ✦ ENVELOP YOUR SKIN



Vegetable
plastic



VANILLA COCONUT HAND CREAM

- Moisturizes and softens
- Improves the firmness and appearance of softness to your skin
- Without oily sensation

VANILLA COCONUT BODY LOTION

- Moisturizes and protects the skin
- Light and fast absorbing texture

VANILLA COCONUT EXFOLIATING BODY WASH

- Deeply cleanses while maintaining hydration
- Gently exfoliates the skin
- Gentle texture for daily skin cleansing

♥ My favorite scents



BERRIES BODY LOTION

- Softens and moisturizes the skin
- With micro-particles for bright, radiant skin
- Lightweight formula with natural extracts, rich in vitamins and antioxidants

BERRIES HAND CREAM

- Moisturizes and softens the hands
- Promotes elasticity and firmness
- Without oily sensation

BERRIES BODY WASH

- Cleanses and moisturizes the skin
- Gives the skin a renewed appearance
- Ideal for daily body cleansing

**BATHS FULL OF
FRESHNESS AND HYDRATION**

The aroma
OF SUCCESS

SUCCESSI



_SUCCESI (FOR HIM)

Content | 100 ml

Aroma: Oriental spicy woody

Top notes:

Bergamot
Ginger
Tangerine

Middle notes:

Galbanum
Cardamom
Iris

Base notes:

Sandalwood
Cashmere
Patchouli



Vegan



_SUCCESI (FOR HER)

Content | 100 ml

Aroma: Fruity floral cyprus

Top notes:

Grape
Pear
Pink pepper

Middle notes:

Violet
Peony
Iris

Base notes:

Amber
Musk
Patchouli



Vegan

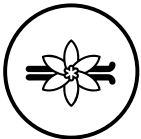


Body BUTTER

SEYTU[®]
LEAF



Cocoa
butter



Vanilla
extract



Vitamin E

ADDITIONED WITH
CANNABIS.SATIVA
SEED.OIL

CBD ISOLATE

_BODY BUTTER

- Contains 450 mg of isolated CBD
- With antioxidant properties
- Suitable for individuals of all age groups



Daily use



Day or night



WITH ANTIOXIDANT PROPERTIES



SEYTÚ CARE CENTER  USA 1 888 326 11 88

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